AI+ Researcher

Category: AI, Data & Analytics | **Vendor:** AI Certs

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format:	Instructor Led - Online
Certification:	AI+ Researcher
Related Exam:	AI+ Researcher

Course Overview

The AI+ Researcher course is designed to provide scholars and researchers with the essential tools and knowledge to effectively utilize artificial intelligence (AI) in their respective fields. Starting with a solid introduction to AI, machine learning, and deep learning, the course builds a robust foundation in AI tools and technologies. Participants will explore the significant impact of AI on research, covering specific applications such as market research, scientific discovery, and academic workflows. The curriculum delves into how AI can revolutionize market research by providing deep consumer insights, enhancing branding strategies, and creating detailed audience personas. In scientific discovery, AI plays a pivotal role in data science, analysis, and advanced research areas like drug discovery. The course also emphasizes integrating AI into academic research, enhancing productivity, and ensuring ethical AI usage. With a forward-looking approach, the program prepares participants to innovate and lead in the evolving landscape of AI-driven research, fostering breakthroughs and advancements across various domains.

About This Course

The AI+ Researcher course is designed to provide scholars and researchers with the essential tools and knowledge to effectively utilize artificial intelligence (AI) in their respective fields. Starting with a solid introduction to AI, machine learning, and deep learning, the course builds a robust foundation in AI tools and technologies. Participants will explore the significant impact of AI on research, covering specific applications such as market research, scientific discovery, and academic workflows. The curriculum delves into how AI can revolutionize market research by providing deep consumer insights, enhancing branding strategies, and creating detailed audience personas. In scientific discovery, AI plays a pivotal role in data science, analysis, and advanced research areas like drug discovery. The course also emphasizes integrating AI into academic research, enhancing productivity, and ensuring ethical AI usage. With a forward-looking approach, the program prepares participants to innovate and lead in the evolving landscape of AI-driven research, fostering breakthroughs and advancements across various domains.

Who Should Attend

Database Analyst

Prerequisites & Entry Requirements

General Prerequisites:

A foundational understanding of AI concepts, no technical skills are required., Openness to exploring unconventional approaches to problem-solving within the context of AI and research., Enthusiastic about uncovering new insights and tools that arise from combining AI technologies with research principles., Willingness to engage critically with ethical dilemmas and considerations related to AI technology in research practices.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Course Objectives

- Understand fundamental concepts of AI, machine learning, and deep learning and their impact on research.
- Explore AI applications in market research, including audience analysis and marketing insights.
- Leverage AI tools for scientific discovery, data analysis, and advanced research.
- Integrate AI into academic workflows to enhance research productivity and writing.
- Address ethical considerations and data privacy in AI research, developing responsible AI guidelines.

Detailed Course Outline

- Introduction to Artificial Intelligence (AI) for Researchers

  Understanding AI, Machine Learning, and Deep Learning Overview of AI Tools and Technologies AI®s Impact on Research

- AI in Market Research

  Introduction to AI in Market Research Audience Analysis and Persona Creation Using AI Using AI for Branding and Marketing Insights

- Leveraging AI for Scientific Discovery

  AI in Data Science and Analysis Machine Learning Models in Scientific Research AI for Drug Discovery and Advanced Research

- AI for Academic and Scholarly Research

  Integrating AI into Academic Workflows Ethical Considerations in Academic AI Use AI Tools for Enhancing Academic Research and Writing

- Enhancing Research with AI Tools

  AI for Qualitative and Quantitative Research AI Tools for Data Visualization and Analysis Case Studies of AI in Research

- AI for Research Design and Methodology

  Innovating Research Design with AI AI in Survey Design and Implementation Operational Efficiency and AI

- Ethical and Responsible Use of AI in Research

  Ethical Considerations in AI Research Data Privacy and AI Developing and Implementing Ethical AI Guidelines

- Future of AI in Research

  Emerging Trends in AI Research Preparing for the AI-Driven Research Future

- Introduction to Artificial Intelligence (AI) for Researchers

  Understanding AI, and Deep Learning Overview of AI Tools and Technologies AI®s Impact on Research

- AI in Market Research

  Introduction to AI in Market Research Audience Analysis and Persona Creation Using AI Using AI for Branding and Marketing Insights

- Leveraging AI for Scientific Discovery

  AI in Data Science and Analysis Machine Learning Models in Scientific Research AI for Drug Discovery and Advanced Research

- AI for Academic and Scholarly Research

  Integrating AI into Academic Workflows Ethical Considerations in Academic AI Use AI Tools for Enhancing Academic Research and Writing

- Enhancing Research with AI Tools

  AI for Qualitative and Quantitative Research AI Tools for Data Visualization and Analysis Case Studies of AI in Research

- AI for Research Design and Methodology

  Innovating Research Design with AI AI in Survey Design and Implementation Operational Efficiency and AI

- Ethical and Responsible Use of AI in Research

Ethical Considerations in AI Research Data Privacy and AI Developing and Implementing Ethical AI Guidelines

- Future of AI in Research

Emerging Trends in AI Research Preparing for the AI-Driven Research Future

, Introduction to Artificial Intelligence (AI) for Researchers, AI in Market Research, Leveraging AI for Scientific Discovery, AI for Academic and Scholarly Research, Enhancing Research with AI Tools, AI for Research Design and Methodology, Ethical and Responsible Use of AI in Research, Future of AI in Research, Optional Module: AI Agents for Researcher

□□ Certification Path

AI+ Researcher

Exam: AI+ Researcher

Additional Course Details

Nexus Humans AI+ Researcher training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward. This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the AI+ Researcher course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for AI+ Researcher?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: What certification does this course prepare me for?

The AI+ Researcher course helps prepare you for the AI+ Researcher certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the AI+ Researcher official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 1-day AI+ Researcher course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the AI+ Researcher training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for AI+ Researcher?

Yes, we provide corporate training, dedicated training, and closed classes for AI+ Researcher. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: What related terms do people search for?

Popular related searches include: AI+ Researcher, AI Certs, vILT

Q: Why choose Nexus Human for AI+ Researcher?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your AI+ Researcher training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

Professional Training & Development

Email: info@nexushuman.com

Website: www.nexushuman.com

Phone: +353 1 889 8700 (Ireland) | +44 20 8142 8961 (UK)

© 2026 Nexus Human. All rights reserved. This brochure was generated on 13/11/2026.