BA02 - Strategic Business Analysis

Category: Project Management & Business Skills | **Vendor:** Various

Duration: 16.00 hours (2 days) **13.0 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Classroom

Course Overview

This course is aimed for experienced practitioners who desire a clear understanding of Strategic Business Analysis, who would like to understand what comprises this work, and the objectives for performing it.

About This Course

This course is aimed for experienced practitioners who desire a clear understanding of Strategic Business Analysis, who would like to understand what comprises this work, and the objectives for performing it.

Who Should Attend

Executives, Project Managers, Business Analysts, Business and IT stakeholders working with business analysts

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Learn about the components of Strategic Business Analysis. Understand the importance of defining the business need correctly and pursuing a thorough analysis of the internal and external environments of the enterprise before choosing the solution. Shortcutting the pre-analysis work discussed in this course often results in delivering solutions that are misaligned to the enterprise strategy and to the expectations and needs of the business. Learn how to avoid the pitfall of jumping to a solution prior to a solid understanding of the opportunity or problem needing to be addressed.

Detailed Course Outline

Foundational Concepts

- Components of business analysis
- Business analysis competencies
- IIBA/PMI and the goals of a professional association
- Purpose for having a BA standard
- Exercise: Review the case study

Introduction to Strategy Analysis

- Definition and purpose of Strategy Analysis
- The timing of Strategy Analysis
- Identifying stakeholders and the business need
- Discussions: Strategy analysis in your organization, When business needs are not clearly defined, and Strategy Analysis and the business analyst
- Exercises: Describe Strategy Analysis, Identify Roles/Responsibilities, and Identify the business need

Analyze the Current State environment

- The importance of analyzing Current State
- Understanding Business Architecture
- Techniques for analyzing Current State

Define the Future State

- Future State description
- Assessing impacts to business architecture
- Determining Solution Scope
- Discussions: Managing expectations with stakeholders, Capturing current capabilities, and How to approach acquiring capabilities

Assess Risks

- Identifying risks
- Risk Tolerance/Categories/risk responses
- The concept of positive risk
- Techniques for identifying risks
- Discussions: Who is responsible for identifying risks Who captures positive risks today
- Exercise: Identify Risks

Define the Change Strategy

- Defining change strategy
- Components of change strategy
- Solution scope, enterprise readiness and change
- Techniques for defining a change strategy

Developing a Business Case

- The purpose of a business case
- Business case components
- Building a convincing business case
- Determining the Recommended Solution
- Packaging the business case
- Reviewing the business case with stakeholders
- Discussions: Evaluating project proposals and anticipating questions for the business case review
- Exercise: Create a business case

Additional Resources

- Helpful links for obtaining additional business analysis information

Additional Course Details

Nexus Humans BA02 - Strategic Business Analysis training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the BA02 - Strategic Business Analysis course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for BA02 - Strategic Business Analysis?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 2-day BA02 - Strategic Business Analysis course provides up to 13.0 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the BA02 - Strategic Business Analysis training?

The training takes place over 2 day(s), with each day lasting approximately 16.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for BA02 - Strategic Business Analysis?

Yes, we provide corporate training, dedicated training, and closed classes for BA02 - Strategic Business Analysis. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for BA02 - Strategic Business Analysis?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your BA02 - Strategic Business Analysis training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

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