BRM Fundamentals

Category: Professional & Leadership Development | **Vendor:** Various

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

Relationships drive results. To stay competitive, organizations need more than technical execution—they need professionals who can align goals, navigate complexity, and build lasting partnerships. That’s where Business Relationship Management (BRM) makes a difference. Business Relationship Management (BRM) Fundamentals introduces BRM as a capability, role, and discipline. BRM Fundamentals is a part of the BRM Institute Knowledge Path to Success Introduction Series which also includes BRMP® and CBRM®. This course IS NOT a prerequisite to the BRM Foundations Certification course (BRMP). This course will earn you 7 PDUs | 7 CDUs

About This Course

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Who Should Attend

This class is designed to facilitate an understanding of BRM fundamentals and is open to everyone (at any level and from any role) wanting to learn more about interacting with and/or how to achieve success through the BRM profession. This course includes the participant workbook.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Develop a high-level understanding of Business Relationship Management. Learn BRM capabilities and their corresponding value potential within organizations. Understand why a BRM capability is essential. Implement course tools and techniques into your day-to-day routine. Acquire the latest central topics surrounding Business Relationship Management in a concise, comprehensive learning approach.

Detailed Course Outline

BRM Introduction

- BRM Introduction

BRM Role

- BRM Role

BRM Capability

- Evolve culture
- Build partnerships
- Drive value
- Satisfy purpose

Closing

- BRM Key Learnings
- BRM Fundamentals Course Wrap-Up

Frequently Asked Questions

Q: What delivery options are available for BRM Fundamentals?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 1-day BRM Fundamentals course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the BRM Fundamentals training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for BRM Fundamentals?

Yes, we provide corporate training, dedicated training, and closed classes for BRM Fundamentals. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for BRM Fundamentals?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your BRM Fundamentals training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

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