CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210)

Category: AI, Data & Analytics | **Vendor:** CertNexus

Duration: 4.00 hours (1 days) **3.3 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Certification: AIBIZ-210

Course Overview

Artificial intelligence (AI) is not just another technology or process for the business to consider it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI. This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

About This Course

Artificial intelligence (AI) is not just another technology or process for the business to consider it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI. This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

Who Should Attend

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course.
This course is also designed to assist students in preparing for the CertNexus® AIBIZ™ (Exam AIZ-210) credential.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

In this course, you will identify ways in which AI can bring significant value to the business. You will:

Describe AI fundamentals.

Identify the functions of AI in business.

Implement business requirements for AI.

Detailed Course Outline

Lesson 1: AI Fundamentals

- Topic A: A Brief History of AI
- Topic B: AI Concepts

Lesson 2: Functions of AI in Business

- Topic A: Improve User Experiences
- Topic B: Segment Audiences
- Topic C: Secure Assets
- Topic D: Optimize Processes

Lesson 3: Implementing Business Requirements for AI

- Topic A: Identify Design Requirements
- Topic B: Identify Data Requirements
- Topic C: Identify Risks in Implementing AI
- Topic D: Develop an AI Strategy

Additional Course Details

Nexus Humans CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210) training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210) course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: What certification does this course prepare me for?

The CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210) course helps prepare you for the AIBIZ-210 certification path.

Q: How many CPD hours does this course provide?

The 1-day CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210) course provides up to 3.3 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210) training?

The training takes place over 1 day(s), with each day lasting approximately 4.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210)?

Yes, we provide corporate training, dedicated training, and closed classes for CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your CertNexus Artificial Intelligence for Business Professionals (AIBIZ) (AIZ-210) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

Professional Training & Development

Email: info@nexushuman.com

Website: www.nexushuman.com

Phone: +353 1 889 8700 (Ireland) | +44 20 8142 8961 (UK)

© 2026 Nexus Human. All rights reserved. This brochure was generated on 13/11/2026.