Employee Motivation

Category: Professional & Leadership Development | **Vendor:** Various

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

This course will assist students in understanding and implementing strategies that will help to motivate their work force.

About This Course

This course will assist students in understanding and implementing strategies that will help to motivate their work force.

Who Should Attend

This course is intended for new managers, especially those with direct reports, who are responsible for increasing employee motivation and job performance.

Detailed Course Outline

1 - Getting Started

- Workshop Objectives
- Pre-Assignment Review

2 - A Psychological Approach

- Herzberg’s Theory of Motivation
- Maslow’s Hierarchy of Needs
- The Two Models and Motivation
- Case Study
- Module Two: Review Questions

3 - Object-Oriented Theory

- The Carrot
- The Whip
- The Plant
- Case Study
- Module Three: Review Questions

4 - Using Reinforcement Theory

- A History of Reinforcement Theory
- Behavior Modification in Four Steps
- Appropriate Uses in the Workplace
- Case Study
- Module Four: Review Questions

5 - Using Expectancy Theory

- A History of Expectancy Theory
- Understanding the Three Factors
- Using the Three Factors to Motivate in the Workplace
- Case Study
- Module Five: Review Questions

6 - Personality's Role in Motivation

- Identifying Your Personality Type
- Identifying Others’ Personality Type
- Motivators by Personality Type
- Case Study
- Module Six: Review Questions

7 - Setting Goals

- Goals and Motivation
- Setting SMART Goal
- Evaluating and Adapting
- Case Study
- Module Seven: Review Questions

8 - A Personal Toolbox

- Building Your Own Motivational Plan
- Encouraging Growth and Development
- Getting Others to See the Glass Half-Full
- Case Study
- Module Eight: Review Questions

9 - Motivation on the Job

- The Key Factors
- Creating a Motivational Organization
- Creating a Motivational Job
- Case Study
- Module Nine: Review Questions

10 - Addressing Specific Morale Issues

- Dealing with Individual Morale Problems
- Addressing Team Morale
- What to Do When the Whole Company is De-Motivated
- Case Study
- Module Ten: Review Questions

11 - Keeping Yourself Motivated

- Identifying Personal Motivators
- Maximizing Your Motivators
- Evaluating and Adapting
- Case Study
- Module Eleven: Review Questions

12 - Wrapping Up

- Words from the Wise

Frequently Asked Questions

Q: What delivery options are available for Employee Motivation?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 1-day Employee Motivation course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Employee Motivation training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Employee Motivation?

Yes, we provide corporate training, dedicated training, and closed classes for Employee Motivation. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for Employee Motivation?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Employee Motivation training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

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