MB-7006 Create and manage segments in Customer Insights – Data

Category: Infrastructure & IT Operations | **Vendor:** Microsoft Technical

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format:	Instructor Led - Online
Certification:	Microsoft Certified: Dynamics 365: Finance and Operations Apps Solution Architect Expert
Related Exam:	MB-700

Course Overview

In this learning path, you practice building segments using Customer Insights - Data. The skills validated include building a segment from profiles, generating insights and suggested segments, and managing segments. As prerequisites, students will ingest a dataset and build a simple customer profile.

About This Course

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Prerequisites & Entry Requirements

General Prerequisites:

You should be familiar with the basic features of Dynamics 365 Customer Insights - Data and basic data modeling principles.

Detailed Course Outline

1 - Ingest data into Customer Insights - Data

- Import data sources using Power Query
- Clean, transform, and load data
- Connect to an Azure Data Lake
- Connect to a Microsoft Dataverse
- Work with data sets
- Refresh data sources

2 - Create a unified customer profile in Dynamics 365 Customer Insights - Data

- Define source columns
- Define duplicate record settings
- Define matching rules
- Create a unified customer profile

3 - Work with Dynamics 365 Customer Insights - Data

- Configure searching and filtering indexes
- Define activities
- Work with measures
- Segmentation
- Get suggested segments
- Segment insights
- Use Customer Insights - Data for a complete solution

4 - Guided project - Create and manage segments with Dynamics 365 Customer Insights - Data

- Prepare for the guided project

🎓 Certification Path

Microsoft Certified: Dynamics 365: Finance and Operations Apps Solution Architect Expert

Exam: MB-700

Frequently Asked Questions

Q: What delivery options are available for MB-7006 Create and manage segments in Customer Insights – Data?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: What certification does this course prepare me for?

The MB-7006 Create and manage segments in Customer Insights – Data course helps prepare you for the Microsoft Certified: Dynamics 365: Finance and Operations Apps Solution Architect Expert certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the MB-700 official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 1-day MB-7006 Create and manage segments in Customer Insights – Data course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the MB-7006 Create and manage segments in Customer Insights – Data training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for MB-7006 Create and manage segments in Customer Insights – Data?

Yes, we provide corporate training, dedicated training, and closed classes for MB-7006 Create and manage segments in Customer Insights – Data. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for MB-7006 Create and manage segments in Customer Insights – Data?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your MB-7006 Create and manage segments in Customer Insights – Data training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

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