Software Asset Management (SAM) Specialist

Category: Infrastructure & IT Operations | **Vendor:** Van Haren Publishing

Duration: 24.00 hours (3 days) **19.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format:	Online LIVE
Certification:	Hardware Asset Manager (HAM) Specialist Certificate
Related Exam:	ITAMOrg Software Asset Management (SAM) Specialist

Course Overview

Our Software Asset Management (SAM) Specialist training course will enable you to understand how to use Software Asset Management in the most contributing form to your IT organisation and the business as a whole.

About This Course

Our Software Asset Management (SAM) Specialist training course will enable you to understand how to use Software Asset Management in the most contributing form to your IT organisation and the business as a whole.

Who Should Attend

Our Software Asset Management (SAM) Specialist training course is designed for IT Professionals with some understanding of the IT Asset Management (ITAM) area.

Prerequisites & Entry Requirements

General Prerequisites:

The following are desired but not required criteria for attending our Software Asset Management Specialist (SAM) training course:

- IT Asset Management (ITAM) Foundation Certificate
- At least three months of experience in all phases of Software Asset Management
- Understanding of IT Service Management best practice – ITIL® 4 Foundation and/or a general understanding of IT

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Our Software Asset Management (SAM) Specialist training course will cover best practices in Software Asset Management, as well as the practicality to understand and accordingly increase the maturity of SWAM by a Tier based implementation.
Through case based learning, you will understand, answer and manage the questions regarding Software Asset Management, why something should or should not be done, how to clearly identify goals, and how to quantify success.
Software Asset Management Specialist (SAMS) is a series business practices that underlines the use of software within an organisation and frequently assess how software traverses and affects the organisation.

Detailed Course Outline

Our Software Asset Management (SAM) Specialist training course will cover the following topics:

DAY 1

- Introduction to course
- Introduction to Software Asset Management
- What is SAM
- Introduction to key terminologies
- What is Software
- Who are the key players in SAM
- Key roles and responsibilities
- Introduction to SAM best practice
- Introduction to ISO19770
- Introduction to IT Service Management
- How to build a Business case
- What is a Business case
- How to create the Business case with a SAM perspective
- Identify the stakeholders
- How to communicate the Business case and create management commitment

DAY 2

- Tier Level 1 implementation
- Management and controls
- Introduction to Tier one processes
- Case-based introduction to design and implement Tier processes
- Technologies used at Tier one
- Considerations and evaluation of tools
- Tier Level 2 implementation
- Management and controls
- Introduction to Tier two processes
- Case-based introduction to design and implement Tier processes
- Technologies used at Tier two
- Considerations and evaluation of tools

DAY 3

- Tier Level three implementation
- Management and controls
- Introduction to Tier 3three processes
- Case-based introduction to design and implement Tier processes
- Technologies used at Tier three
- Considerations and evaluation of tools
- How to get management commitment
- Exam preparation

□□ Certification Path

Hardware Asset Manager (HAM) Specialist Certificate

Exam: ITAMOrg Software Asset Management (SAM) Specialist

Upcoming Schedule

Available training dates for Software Asset Management (SAM) Specialist:

Start Date	End Date	Location	Delivery	Price
10 Feb 2027	12 Feb 2027	Virtual Classroom - Zoom	Virtual	€1,700.00

Additional Course Details

Nexus Humans Software Asset Management (SAM) Specialist training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the Software Asset Management (SAM) Specialist course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for Software Asset Management (SAM) Specialist?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: What certification does this course prepare me for?

The Software Asset Management (SAM) Specialist course helps prepare you for the Hardware Asset Manager (HAM) Specialist Certificate certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the ITAMOrg Software Asset Management (SAM) Specialist official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 3-day Software Asset Management (SAM) Specialist course provides up to 19.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Software Asset Management (SAM) Specialist training?

The training takes place over 3 day(s), with each day lasting approximately 24.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Software Asset Management (SAM) Specialist?

Yes, we provide corporate training, dedicated training, and closed classes for Software Asset Management (SAM) Specialist. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: What related terms do people search for?

Popular related searches include: ITAMOrg Software Asset Management (SAM) Specialist

---

Q: Why choose Nexus Human for Software Asset Management (SAM) Specialist?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Software Asset Management (SAM) Specialist training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

Professional Training & Development

Email: info@nexushuman.com

Website: www.nexushuman.com

Phone: +353 1 889 8700 (Ireland) | +44 20 8142 8961 (UK)

© 2026 Nexus Human. All rights reserved. This brochure was generated on 13/11/2026.